

Coffee Machine Selection Guide

66% of office staff rate the quality of coffee that is supplied by businesses for staff use as average or poor, our survey has found.

And studies confirm that satisfied workers are more effective workers. On-site corporate coffee beverage service can be a simple, cost-efficient way to optimize your workforce.

Smart companies are looking for straightforward, cost effective ways to deliver workplace differentiators that will pay off in higher employee morale, increased worker productivity, and reduced turnover. They're seeking innovative new ways to build employee-friendly work environments — whether they employ 10 people or 5,000. For a growing number of organizations, that innovative differentiator is on-site beverage service.



As a result, the organizations that want to attract and retain the best talent have focused on creating a better work environment. They've invested in team-building exercises, brainstorming processes, and other ways of promoting collaboration among managers and staff. They also began paying more attention to the work space itself — installing ergonomic furniture and equipment, improving lighting, and enhancing food and beverage service.

So before you start your search for an office coffee machine you might want to decide on what you are going to offer.

Bean to cup vs capsule

Capsule machines (Nespresso and the like) have really taken off and have made huge inroads into the office market, particularly the offices that have moved up from offering instant coffee. This is due to predominately the convenience and the consistency they offer, with the whole process being carefully monitored and controlled. The cleaning is another factor that should be taken into account. There is very little user input required for the cleaning of the capsule machines.



However, it is not all good with capsule machines, the coffee drinker has virtually no control over the process, you can't adjust the grind to change the taste, you are limited in coffee choices and other drinks like chocolate. In a nutshell, there is very little scope for individuality; you get what you are given.

Another factor here is that capsule coffee can never produce the same quality coffee as freshly ground beans. It is a known fact that once coffee is ground it can lose around 40% of its aroma in the first 15-20 minutes and it is that aroma that's carried through to your taste senses.

And of course, you don't get that really nice aroma of freshly ground coffee wafting through the office. Even that aroma has a motivating effect on staff.

Comparisons (for 50 – 100 staff)

	Cleaning	Speed	Consistency	Taste	Aroma	Individuality	Drink Choices	Drink Costs
Capsule Machine	✓	✓	✓	✗	✗	✗	✗	✗
Bean to Cup machine	✗	✗	✗	✓	✓	✓	✓	✓

So we can assume from the table above that if you value speed and consistency above anything else, you need a capsule machine.

But if you want to factor in staff satisfaction, taking into account the standard of coffee that Australians class as normal you will need to install a Bean to Cup machine.

Buy or Rent

Many businesses find that renting a coffee machine for office use is more cost-effective in the long run, especially with large commercial machines that can cost several thousand to purchase outright. A rental contract offers predictable payments and comes with maintenance and the option for consumables to be delivered. This is also a great solution for events and exhibitions, where the machine is only needed for a short length of time. However, for small office coffee machines it probably makes more sense to buy the machine outright and secure a maintenance agreement from the supplier. This can be traded off against the consumables supplies.



Conclusion

Staff are looking for help in recharging and getting back to work in a positive frame of mind. Employers who offer their staff a real café quality coffee experience without leaving the office are well on their way to a more satisfying and productive workplace.

By selecting and implementing a high-quality, on-site office coffee machine, organizations can offer their staff an increased level of choice and satisfaction by choosing a service that offers a wide range of beverages that includes fresh leaf teas, cappuccino, flavoured lattes and chai lattes.

Fill in this simple questionnaire and we will get in touch with you within 2 hours with a free recommendation

Customer enquiry form		Phone	Date
Name		Address	
Company		Email	
1 Exist.coffee mach./Qty req.			Enquiry
2 No. of staff/drinks per day			
3 Fixed break times			
4 Free vend/payment			
5 Buy/Lease/rent			
6 Pain points			

Email to sales@coffeetec.com.au

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